



SMARTIES for SMEs

The Call for Innovative Projects



Co-funded by
the European Union



SMARTIES for SMEs is offering technical and financial support

for **75** innovative project
from five countries
in the Mediterranean region of the EU



Co-funded by
the European Union



SMARTIES
for SMEs



THE PROJECT MUST INVOLVE:

- Green and Digital **Transformation**
- Regenerative Tourism**
- Synergy** between tourism and agrifood systems

Projects and solutions that support the twin transition of tourism SMEs, enhance their own resilience and the sustainability of the EU tourism ecosystem.



Projects and solutions that develop and promote a tourism offer that respects the authenticity of the local territory and contributes to the wellbeing of local communities.

Projects and solutions that develop the synergy between tourism and the agri-food ecosystem, especially promoting the Mediterranean Diet as a model of food sustainability in the tourism sector.



Co-funded by
the European Union



SMARTIES
for SMEs

THE **75** BEST PROJECTS WILL GET:

- 🍃 **€25,000** in funding
- 🍃 **15 months** of mentoring
- 🍃 **The opportunity** to get to know other **international innovators** in the world of tourism

Lump Sum Funding

Four payments of 25% of the sum

Start in March 2025

Finish by June 2026

Mentoring by local experts

one-to-one and peer-learning sessions

International Networking Events

in Pafos, Cyprus - October 2025

in Rome, Italy - June 2026

WHO CAN APPLY?

Single Tourism SMEs

A group of 2 to 4 tourism SMEs

A group of 2 to 4 partners, with at least 1 tourism SME
(other partners can be public or private organizations
instrumental for the innovative project)

TIMELINE



24th of January 2025 h.12.00 CET

Deadline for submission of proposals

March 2025

Signature of sub-grants agreements & start
of projects

August 2025 & February 2026

Interim progress reports on projects

May 2026

Final report

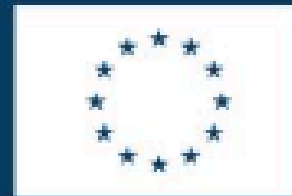


SEIZE THIS OPPORTUNITY!

You have until 24 January 2025.

See the full rules and regulations at:
www.smartiesforsmes.eu

The SMARTIES for SMEs project is co-funded by the European Union's COSME Programme.



Co-funded by
the European Union



SMARTIES
for SMEs